

APPLICATION FOR BRAND USE

Disclaimer:

The Cut Bank logo and related assets were developed for Cut Bank area businesses and organizations to use in digital and print advertising and promotional materials. The intent is to provide consistent, professional imaging as it relates to Cut Bank, Montana. The Cut Bank primary logo is designed to immediately give the community a bold, friendly feeling. It encompasses a nod to Cut Bank Creek, nature, and outdoor adventures. Emphasizing “Cut Bank” in large and bold type speaks to the daring, adventurous personality of the community. Inserting a representation of Cut Bank Creek between “Cut” and “Bank” also plays on the community’s inclusivity and oneness with nature.

By downloading and using these images, you are agreeing to use them according to the Cut Bank Style Guide. To ensure proper consistency of the brand mark, it is critical that the style guide be adhered to when using the logo for all marketing materials, including signs, advertising, and other promotions.

The Cut Bank Area Chamber of Commerce is not responsible for misuse of the logo, however does retain the right to ask that any business or organization that misuses the logo to immediately comply with the style guide or discontinue its use.

Please complete every field of the application. When approved, the logo files and current style guide will be emailed to you.

Business Name: _____

Business Address: _____

Business Tax ID Number: _____

Business Contact Name: _____

Email for File Share: _____

Intended use of Logo: _____

Signature _____

Date _____

Submit application to: Cut Bank Area Chamber of Commerce, P.O. Box 1243 Cut Bank, MT 59427